BFMS.NY

BUSINESS ENGLISH PROGRAM

THE BUSINESS FINANCE AND MANAGEMENT SCHOOL OF NEW YORK

A WORD FROM OUR DIRECTOR

As Albert Einstein once said : *"You have to learn the rules of the game. And then you have to play better than anyone else."*
Our approach to teaching reflects a particular truth in Einstein's statement, as we make it our mission that every BFMS.NY student may have the best tools to compete and achieve excellence.

Throughout our **Business English program**, we make our students aware of the challenges of your time and give you the tools to become a key participant.

As Professor of Financial Law and Director of BFMS.NY, I understand that personal motivation, strong professional objectives and the will to succeed, are the key when approaching any international issues.

I am proud to be a part of a team composed of experts from the world of Finance, University Professors in New York, as well as financial actors in the world's largest banks and financial institutions. Beyond the rich curriculum offered by the BFMS, its location on Manhattan allows students to develop their professional networking horizons in New York City.

The value of our work is measured by the success of our students; we therefore offer to our students the means and knowledge necessary to make them the economic actors of tomorrow.

Prof. Olivier Chazoule, LLM, MBA
Director of The Business, Finance and Management School of New York

BUSINESS ENGLISH PROGRAM

Our top-level **4-Week Program in Business English** which takes place in the heart of New York City's iconic Midtown Manhattan.

The Business English is comprised of **3 hours of class per day Monday through Thursday**, with the rest of the time devoted to case studies, and free time to explore the city.

BUSINESS ENGLISH (1)

The aim of the course is to enable the students to improve their confidence and fluency in English as a result of their development in the following areas.

1. Communicate in internationally-used English that is mutually intelligible and appropriate for different purposes, audiences, contexts and cultures.

2. Work independently and collaboratively on speaking tasks, which incorporate and assess the following aspects of language development.

BUSINESS ENGLISH (2)

The aim of the course is to enable the students to improve their confidence and fluency in English as a result of their development in the following areas.

3. Understand and use internationally-acceptable English grammar and vocabulary, both accurately and appropriately, as well as understand how speakers put words together and use language to communicatemeaning. To this end, pronunciation will be a core focus of this course, with special attention to Standard American English.

BUSINESS ENGLISH (3)

Placement and Introductions
Language practiced: formal (spoken) English with contractions; using gerunds to describe professional skills and interests.

Interviews
Language practiced: adjectives to describe strengths and weaknesses; verbs with gerunds and infinitives; present continuous for current activities and interests.

Meetings
Language practiced: words for listing options ; words for making conclusions ; words for showing contrast ; modals and conditionals (real and unreal) for speculating.

BUSINESS ENGLISH (4)

Preparing and Delivering Presentations

Language practiced: sign-posting language; transitions; various tenses and aspects for describing trends.

Presentations & Social English

Language practiced: pronunciation focus on vowels (short, long, diphthongs); pronunciation focus on stress; idioms and common expressions.

BFMS.NY

SOME OF OUR PARTNERS

Federal Reserve

One of the 12 Federal Reserve Banks of the USA that plays an important role in monetary policy, financial supervision and payment systems.

Oppenheimer Holdings

Leading investment bank and full service investment firm that provides financial services and advice to high net worth investors, individuals and organizations.

Bloomberg LP

Global information and technology company, delivering business and financial information, news and insights to customers around the world.

Tigress Financial Partners

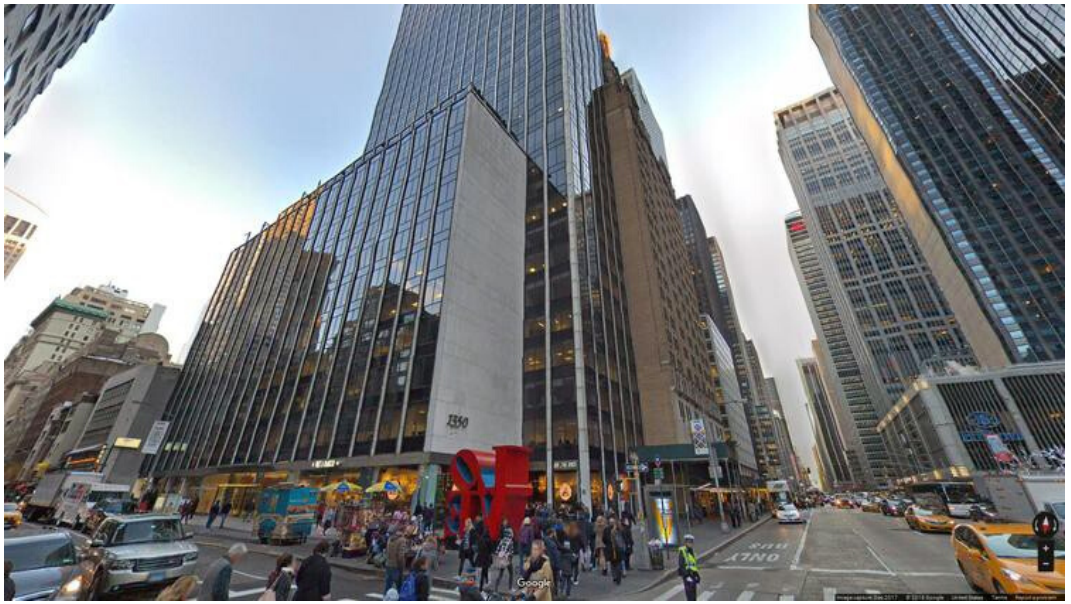
Independent Investment Banking and Brokerage Firm. The firm offers securities brokerage services and provides trading, compliance, and advisory servises.

*We work with more than three hundreds partners

CAMPUS | ENJOY YOUR STAY IN NYC

As the most famous, diverse, and exciting city in the world, New York is a **unique campus** in which your learning experience will be complemented by your environment.

Our school is based in **Midtown**, the heart of Manhattan, among some of the city's most famous buildings and monuments. Located next to 14 of the city's transit lines, BFMS.NY is exceptionally easy to get to.



CAMPUS | ENJOY YOUR STAY IN NYC

Divided into **4 days of classes** per week, our program encourages students to explore NYC and its surroundings on 3 day weekends.
During your stay, you will have the opportunity to visit world renowned attractions such as award-winning Broadway musicals, restaurants, monuments and attend the various events that are constantly hosted in our beloved city.

Other exciting trips include visiting famous landmarks such as Central Park, Coney Island, and our neighboring cities such as Washington D.C, Boston, Atlanta etc.

WHAT OUR STUDENTS SAY ABOUT US

A true human experience with an amazing group of international students, from the US, the UK, France, India, China, etc. The various classes of Business, Finance and Management really allowed me to truly connect to my classmates and get to know them.

- Andrea

I will definitely recommend it to my friends. The classes were exactly what I was looking for: rewarding, entertaining, and concrete.

- Alexia

WHAT OUR STUDENTS SAY ABOUT US

A big thank you to the BFMS.NY staff, administration, facility participants, companies and universities for their support and contributions in making this highly robust NY program possible. Greatly Appreciated.

- Valery

The perfect program if you want to upgrade your curriculum and your network! I really felt that the program was a real plus in my education and opened my eyes to the real world, in Wall Street and in New York in general.

- Shen

FAQ

Do I get credits for attending the program?

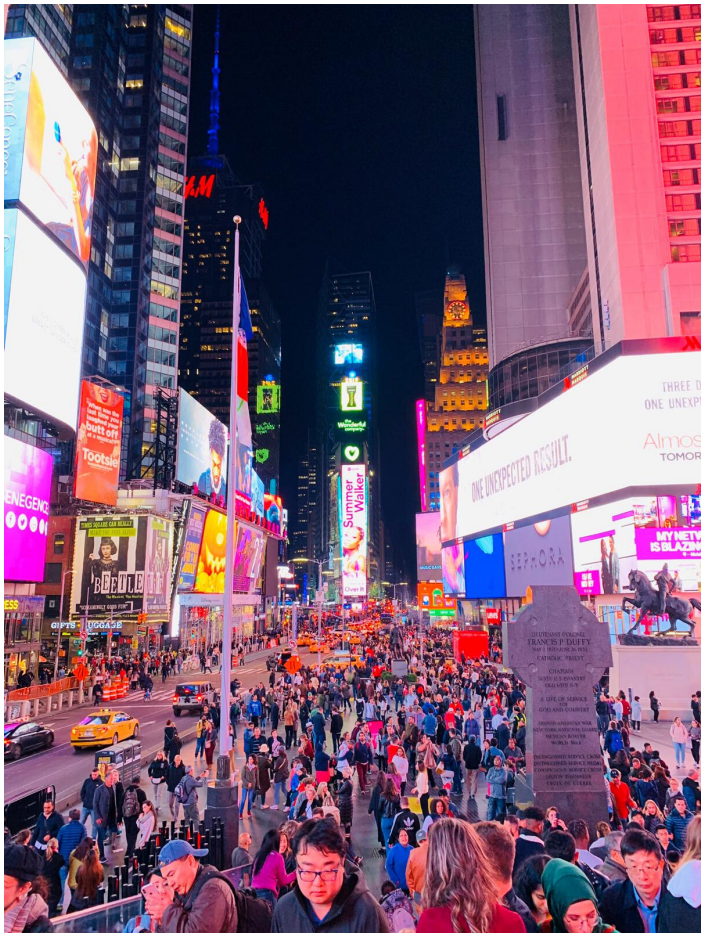
As a licensed institution, we offer credits, but it is ultimately the respective universitie's decision to accept them.

How much time must I commit to the program each week?

You will have to commit to 12 hours of classes per week, plus an additional 3-4 hours for independent work.

Do you accept international students?

As New York is home to some of the world's top universities and over 600,000+ students, there is an abundance of student housing options.



CONTACT US

We encourage you to contact us with any questions you may have regarding our program or enrollment. We are at your disposal.

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